

## WHO WE ARE

Beautiful Drinks Limited (company number: 05155597) of Unit 4, City Court Trading Estate, Poland Street, Manchester, England M4 6AL operates in a number of venues, including: Home Sweet Home Northern Quarter, Luck Lust Liquor and Burn, Almost Famous Northern Quarter, Convenience Store, Home Sweet Home Great Northern, Almost Famous Great Northern, Almost Famous Liverpool and Almost Famous Leeds.

Your personal information will be collected by Beautiful Drinks LTD (unless stated otherwise in this policy).

## ABOUT THIS PRIVACY POLICY

This privacy policy, together with any other terms which you may have entered into Beautiful Drinks LTD and its affiliates, explains what information Beautiful Drinks may collect about you, how we may use your information and the measures Beautiful Drinks takes to maintain the safety of your data. This policy also explains your personal data rights.

Beautiful Drinks respects your privacy and is committed to protecting your personal information.

Please ensure you have read and understood the terms of this privacy policy before browsing our website, making a table reservation, signing up to our on-site wi-fi, signing up for our mailing list, signing up to any of our loyalty schemes and when issued a Black Card.

Please note that the Website and other digital platforms Beautiful Drinks LTD provides may contain links to third party websites / digital platforms which are provided to assist your journey. We hold ourselves responsible for our own digital platforms including their security and privacy practices ONLY. Beautiful Drinks LTD advises that you check the privacy and security policies and procedures of every other website / digital platform that you visit to ensure your browsing is safe.

## INFORMATION WE COLLECT ABOUT YOU

### HOW WE USE YOUR INFORMATION AND OUR LAWFUL BASIS FOR DOING SO

All personal information that we collect about you will be recorded, used and protected by us in accordance with applicable data protection legislation and this privacy policy.

The table below shares details of when you may provide personal information Beautiful Drinks LTD, how Beautiful Drinks LTD will use such personal information and our lawful basis for such use.

METHOD OF COLLECTION	DATA COLLECTED	HOW BEAUTIFUL DRINKS USE SUCH INFORMATION	LAWFUL RIGHTS BEHIND BEAUTIFUL DRINKS' ACTIONS
Submitting an enquiry to the website by phone, email or post	Name, email address, phone number and any other personal information you may include within your enquiry.	To respond to and deal with your query. We may also send you latest offers,	Our lawful basis for use of your personal information is in response to your enquiry only. You will not receive any additional marketing material from us unless you consent.
Booking a table the venue using the website, via phone or email.	Your name, email address and phone number will be required as a part of your reservation.	To process and confirm your booking and to contact you prior to your reservation regarding any issues/ updates in relation to your booking.	Our lawful basis for use of your personal information is in response to your booking only. You will not receive any additional marketing material from us unless you consent.
Signing up to receive marketing content through our mailing list.	Your name, email address and phone number.	To send you the latest news and offers of the venue selected by you.	Our lawful basis for use of your personal information is to send you marketing material so long as consented by you.
Wi-fi access in our venue	Name, email address, device information, IP address, location and session duration.	To provide you with access to our wi-fi.	Our lawful basis for use of your personal information is in response to allow you to browse the internet using our wi-fi platform. You will not receive any additional marketing material from us unless you consent.
Browsing our website	IP address, device details and location.	To improve the functionality and usability of our website for our users.	Our lawful basis for use of your personal information is to allow you to explore our websites. You will not receive any additional marketing material from us unless you consent.



## MONITORING AND CCTV

Beautiful Drinks LTD may record or monitor telephone calls for security purposes to help improve the level of service provided to you by any one of our venues. You will be advised when your call is being recorded.

For the safety and security of both you and our team, CCTV is in operation in all of our premises at all times in areas which are open to the public including the entrances and the outdoor areas of the venue.

CCTV footage is retained for us to 30 days following initial recording and may be shared with the police or other relevant crime-fighting agencies following a substantiated request.

There may be photographers on site at the venues from time to time and we may use the images captured by these photographers on our website or social media accounts. If you are included in any photograph and object to this being on our website or social media platforms (or Beautiful Drinks retaining this), please contact us using the details set out in the policy and Beautiful Drinks will remove said photo.

## RETENTIONS

Beautiful Drinks LTD stores the different types of personal information we hold for different amounts of time depending on how the information was retained. Where we are holding your personal information after you “opted in” on our mailing list.

Where we are holding your personal data to enable us to carry out a reservation for 90 days following the date in which the reservation has been fulfilled, unless you have chosen to join our mailing list (in which case the personal data will be held for so long as you wish to be a part of our mailing list.

Where we are holding your personal data for payment processing reasons, such as personal data will be retained strictly in accordance with PCI standards.

Where we are holding your personal information the purpose of allowing you to access wi-fi in our venue, we will hold this for 24 months following your most recent login.

Where we are holding your personal data for customer service reasons or to deal with a submitted enquiry until the enquiry has been resolved.

## DISCLOSURE OF YOUR INFORMATION

In order to provide our products and services to you upon your agreement or “opting in”, we may need to appoint other organisations to carry out some of data processing activities on our behalf.

We may share your personal information with the following third parties who shall process such information on our behalf:

- Mailchimp (The Rocket Science Group LLC) who store our mailing database and send communications on our behalf.
- Our payment processor in respect of in-venue and online purchases.
- Korubu, our wi-fi supplier

We may also share your data with third parties (a) if we are under a legal or regulatory duty to do so, (b) if it is necessary to do so to enforce our terms of use other contractual rights, (c) to lawfully assist the police or security services with the prevention and detection of crime or terrorist activity, (d) where such disclosure is necessary to protect the safety or security of any persons, and/or (e) otherwise as permitted under applicable law.

In all instances where we disclose your information to third parties, we will ensure that your information is appropriately protected.

## INTERNATIONAL TRANSFERS

Mailchimp (who, as referred to above, holds our mailing database and sends our mailings on our behalf) is located in the United States. Mailchimp participates in and has certified its compliance with the EU-U.S. Privacy Shield Framework and is committed to protecting your personal information.

## ACCESS & DISCLOSURE OF YOUR INFORMATION

To unsubscribe from our mailing list or change the information we hold about you follow the link at the bottom of each communication we send to you or contact us at [host@beautifuldrinks.com](mailto:host@beautifuldrinks.com)

## YOUR RIGHTS

You have the right to correct, update or request permanent deletion of your personal information at any time by emailing us at [host@beautifuldrinks.com](mailto:host@beautifuldrinks.com). Please provide full details of your name, address and email address when contacting us to ensure we can amend the correct data.

You have the right to receive a copy of the personal information that we hold about you. Please write to us at the address below if you wish to exercise this right.

You also have the right to opt out of any direct marketing you may receive from us at any time. You can opt out of this by contacting us at [host@beautifuldrinks.com](mailto:host@beautifuldrinks.com)



## OUR PROTECTION OF YOUR INFORMATION

Your personal information will be collected, stored and used securely by Beautiful Drinks. We have implemented appropriate physical, electronic and managerial procedures to safeguard and secure the personal information we hold and adhere to the latest security best practices and methodologies.

## CHANGES TO THIS POLICY & COMPLAINTS

You will be notified of any updates to our policy via mailchimp or via our website.

If you wish to make a complaint please contact [host@beautifuldrinks.com](mailto:host@beautifuldrinks.com)  
You also have a right to complain in respect of Beautiful Drinks LTD use of your personal data to the Information Commissioners Office but please contact us before you escalate your complaint.

## COOKIES

Information about our use of cookies  
Our websites use cookies to distinguish you from other users of our websites. This helps us to provide you with the best experience when you browse any of our sites and also helps us to improve our website for you. By continuing to browse the site, you agree to our use of cookies.

Cookies contain information that is transferred to your computer's hard drive and is a small file of letters and number that Beautiful Drinks store on your browser or the hard drive of your computer if you agree when prompted. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies, you may not be able to access all or parts of our websites.

All cookies will expire after 24 months, with the exception of essential cookies.

## HOW TO CONTACT US

If you have any questions about the personal information we store, please contact [host@beautifuldrinks.com](mailto:host@beautifuldrinks.com) or write to us at;

Unit 4,  
City Court Trading Estate,  
Poland Street,  
Manchester,  
England  
M4 6AL.